



## **Nation's Only Handmade Beauty Business Trade Organization Publishes "Handmade Beauty Cookbook"**

*Handmade Beauty Network cooks up beauty recipes, celebrates entrepreneurship*

FOR IMMEDIATE RELEASE

November 22, 2004 (Bowie, MD) – The Handmade Beauty Network today announced publication of *The Handmade Beauty Cookbook: Do-It-Yourself Beauty Recipes & Secrets From Members of the Handmade Beauty Network*. The book includes dozens of recipes with step-by-step instructions for creating luxurious natural skincare recipes in the comfort of home.

"The Handmade Beauty Cookbook displays the creativity of Handmade Beauty Network members who generously shared their favorite recipes," said Donna Maria Coles Johnson, HBN's founder and president. "There is no other book like it. Each recipe is accompanied by information about the business of the member who submitted the recipe, so readers enjoy entrepreneurial inspiration along with recipes like Seaweed Scrub and Banana Mango Masque."

Johnson, a wife, mother, attorney, writer and entrepreneur, founded HBN, the leading trade organization for manufacturers of handmade beauty products. After pursuing cosmetics manufacture as a hobby and small business, she left corporate law to launch HBN and pursue her mission of inspiring and encouraging women to maximize their potential through small business ownership. True to her mission, Johnson has arranged to make the new book available for purchase only from members of HBN. "Once sales revenues have been maximized for members, we will make the book available through other avenues." A list of HBN members who are selling the book through their secure websites and retail stores is posted at HBN's website home page.

"The Handmade Beauty Network has produced a remarkable collection of natural body care recipes that sound scrumptious, delightfully 'scentuous,' almost edible" said Stephanie Tourles, author of 10 natural beauty books of her own and the owner of September's Sun Herbal Soap & Skin Care Company. Heather Kleinman, publisher of the popular Cosmetic Connection online newsletter, also has high praise for the collection. "Pick up the book, head to your local natural food store, and get cooking!" she says.

In addition to HBN and her law practice, Johnson's quarterly magazine "Lifestyle CEO: Empowering Women In Life & Business" will launch in January 2005, along with a companion book by the same title. "Lifestyle CEO" is a term Johnson coined to describe people who own and manage a business, not solely for financial gain, but also to enjoy the personal rewards of entrepreneurship, independence, flexibility and fun. Johnson also manages MangoButter.com, a matching service for suppliers, manufacturers and hobbyists, and MakeYourCosmetics.com, a site with nearly 5,000 registered users who enjoy hundreds of beauty recipes and services.

Johnson and her husband Darryl, live in Bowie, Maryland, with their 3 year old daughter Vanessa and 1 year old son Brooks.

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